

FREQUENTLY ASKED QUESTIONS

WHAT IS 'YOU BRUSH, THEY CHOMP'?

'You Brush, They Chomp' is a platform designed to encourage children to brush their teeth daily by incentivising them to provide their dog with a chew each day they have brushed their teeth. During each day, your child will be required to brush their teeth and then give their dog a dental chew. By logging that they have 'brushed' & 'chomped', children can unlock daily digital badges to add to their Healthy Habits Sticker Path. Children also have the opportunity to unlock bonus printable colouring-in sheets that will be sent out via email.

WHERE CAN I PARTICIPATE?

Visit www.pedigree.com.au/you-brush-they-chomp to participate.

WHEN CAN I START USING THE 'YOU BRUSH, THEY CHOMP' PLATFORM?

The 'You Brush, They Chomp' Platform will be available from 20th April 2022. You will be able to access the Platform at any time, unless otherwise advised by Mars Australia.

HOW OLD DO I NEED TO BE TO CREATE AN ACCOUNT?

You need to be 18 years of age or older to create an account on the 'You Brush, They Chomp' Platform for your child(ren).

HOW OLD SHOULD A CHILD BE TO PARTICIPATE?

An adult over the age of 18, a parent or guardian can choose to set up a 'You Brush, They Chomp' user account for a child of any age.

DO I NEED TO PURCHASE A PEDIGREE® DENTASTIX™ PRODUCT TO PARTICIPATE?

No, you did not need to purchase a Pedigree® product to participate however we recommend the use of Pedigree® Dentastix™ Oral Care chews.

WHAT ARE PEDIGREE® DENTASTIX™?

DENTASTIX™ Treats are the delicious oral care treat that dogs love to eat – and you'll love to treat. Their chewy texture and patented design is clinically proven to reduce plaque and tartar build up, so treat time promotes oral health too!

WHERE CAN I BUY PEDIGREE® DENTASTIX™?

PEDIGREE® DENTASTIX™ are available in all major grocery outlets and leading petfood stores.

HOW DO I FIND OUT MORE ABOUT PEDIGREE® DENTASTIX™?

You can find out more about the ingredients in our products and the benefits for your pet at <https://www.pedigree.com/dentastix-dog-treats>

HOW DO I CREATE AN ACCOUNT?

To create an account, you will need to enter your (parent) details. You will need activate your account by clicking the 'activate' button on the email you receive to your nominated email address.

WHAT IS A 'TEAM' & HOW MANY CAN I CREATE?

A 'team' is a child and a dog. You can create up to five (5) teams per account.

CAN MY CHILD ACCESS THE PLATFORM WITHOUT ME?

When setting up your account, you can set up a child pin so they can access the platform without parental supervision. You can toggle between 'child' and 'parent' view at the bottom of the screen. Only one (1) pin can be set per account.

HOW MANY BADGES CAN MY CHILD UNLOCK?

Each child can unlock up to twenty-eight (28) daily digital badges, one badge per day.

HOW DO I KNOW MY CHILD IS BRUSHING THEIR TEETH?

You can track your child's progress by accessing the 'Summary' page. You will be able to see how many days your child/dog has 'brushed' & 'chomped' & how many badges they have unlocked.

WHAT DEVICE DO I NEED TO USE TO PLAY THE GAME?

The 'You Brush, They Chomp' platform works on both iOS/Android devices, as well as a desktop computer.

WHAT HAPPENS TO MY PERSONAL DETAILS?

Please refer to the privacy policy [here](#) for more details.

IS ANY DATA CAPTURED FROM MY SMARTPHONE WHEN PLAYING THE GAME?

We use Google Analytics, which uses cookies and similar technologies to collect and analyse information about the use of our services and report on activities and trends. This service may also collect information regarding the use of other websites, apps, and online resources. You can review Google's practices to determine whether you wish to participate.

<https://policies.google.com/privacy?hl=en-US>

HOW DO I UNSUBSCRIBE FROM EMAILS?

You can unsubscribe from any of the 'You Brush, They Chomp' emails by clicking the link in the footer of the email, however this will unsubscribe from the 'You Brush, They Chomp' campaign. To unsubscribe from Mars promotional and marketing materials, you will need to do this on the relevant communication you receive.

WHO CAN I CONTACT ABOUT ANY FURTHER QUESTIONS RELATING TO THE PROMOTION?

You can contact us [here](#) with any questions you may have. We will aim to respond to your question within two business days.

WHERE ARE THE TERMS OF USE?

The full Terms of Use are available [here](#)